

# **ÇANKAYA UNIVERSITY** Faculty of Economics and Administrative Sciences Course Definition Form

## Part I. Basic Course Information

Department Name	INTERNATIONAL TRAD	DE			Dep	t. Numeric Code	3	3	1
Course Code	I N T T 1 0 3	Number of Weekly Lecture Hours	3	Number of Weekly Lab/Tutorial Hours	0	Number of Credit Hours	3		
Course Web Site					ECT	S Credit	0	6	

	and Other Course Information will appear in the printed catalogs and on the web online catalog.	
English Name		
Turkish Name	T FRUNUMIK INTATINTIKLER VEGUNTERGELER	
Mode of Delivery	FACE TO FACE	
Language of Instruction	ENGLISH	

### **Course Description**

Provide a brief overview of what is covered during the semester. This information will appear in the printed catalogs and on the web online catalog. Maximum 60 words.

This course is to provide students with the necessary toolkit to analyze and extract information from economic indicators and statistics. There are huge amounts of numerical data in economics such as inflation, growth, interest rates and so on. These data must be analyzed in order to extract the necessary information to guide decisions. We will concentrate on economic indicators to include fiscal, monetary and trade (i.e, the balance of payment accounts, exchanges rates etc.) indicators in this course.

<b>Prerequisites</b> (if any) <i>Give course codes and</i>		2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
check all that are applicable.	Consent of the Instructor	Senior Standing	Give others, if any.	
<b>Co-requisites</b> (if any)		2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
Course Type Check all that are applicable	Must course for dept.	ust course for other dept.(s)	Elective course for dept.	Elective course for other dept.(s)

## Part II. Detailed Course Information

### Course Objectives Maximum 100 words.

Students are expected to demonstrate:

1. Understanding of the main concepts, indicators and statistics employed within the field of economics. 2. Ability to

a. understand and interpret economic information presented in textual, numerical or graphical form

b. select and apply economic concepts and principles to explain and analyze contemporary events at the micro and macro levels

c. make interpretations and valid inferences from information presented and evaluate the reliability of information given

d. organize and communicate economic ideas and arguments in a clear, logical and appropriate form.

Learning Outcomes

Explain the learning outcomes of the course. Maximum 10 items.

1. Students will be familiar with economic indicators, data types, and sources.

2. Gain data presentation and analytical skills

Textbook(s) List the textbook(s), if any, and other related main course material.						
Author(s)	Title	Publisher	Publication Year	ISBN		
-	-	-	-	-		

Reference Books List, if any, other reference books to be used as supplementary material.							
Author(s)	Title	Publisher	Publication Year	ISBN			
Lind, Douglas A., Marchal William D., Wathen, Samuel A.	Basic Statistics for Business and Economics	Mcgraw- Hill/Irwin Series Business Statistics	2007	978- 0077230968			
Prof. Dr. Elif Çepni	Ekonomik Göstergeler ve İstatistikler Rehberi	Seçkin Yayıncılık	2010	978- 9750213809			

### **Teaching Policy**

Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)

A primary objective in teaching this class is to engage students in active learning and critical thinking about economic indicators and statistics. The primary method of teaching will likely stress interactive lecture and class discussion. A climate of inquiry and dialogue is encouraged between students and teachers and among students. A lot of the basic material that you will be responsible for will be presented in lecture and is material that is not explicitly in the readings, so class attendance is imperative. Class time will be devoted lectures and discussions. I will ask a lot of questions and will sometimes offer extra credit for correct answers. I strongly recommend to all students to read often one or several of these papers, The New York Times, The Financial Times etc. We will spend a few moments each class period discussing the major topics of the day.

## Laboratory/Studio Work

Give the number of laboratory/studio hours required per week, if any, to do supervised laboratory/studio work and list the names of the laboratories/studios in which these sessions will be conducted.

Computer Usage Briefly describe the computer usage and the hardware/software requirements for the course.

	e Outline weekly topics to be covered.
Week	Topic(s)
1	Introduction
2	Data Analysis, Summarizing Numerical Information
3	Data Summarization : Frequency Distributions
4	Data Summarization : Measures of Central Tendency and Variability
5	Index Numbers, Index Calculations
6	Index Numbers, Index Calculations
7	Mid-term Examination
8	Introduction to Simple Linear Regression and Correlation
9	Monetary Statistics
10	Public Finance
11	Exchange Rate, Purchasing Power Parity
12	Balance of Payments
13	Presentations
14	Presentations

Grading Policy List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade.								
Assessment Tool Quantity Percentage Assessment Tool Quantity Percentage Assessment Tool Quantity Percentage								Percentage
Mid-Term	1	30%						
Final-Exam	1	50%						
Course project	1	20%						
Total	3	%100						

Quantity	Duration (hours)	Total Workload (hours)
1	3	3
1	8	8
	Quantity 1 1 1	Quantity

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Collection and selection of relevant material (once)	1	10	10
Self study of relevant material (weekly basis)	1	8	8
Take-home assignments			
Preparation for quizzes			
Preparation for mid-term exams (including the duration of the exams)	1	40	40
Preparation of term paper/case-study report (including oral presentation)	1	40	40
Preparation of term project/field study report (including oral presentation)			
Preparation for final exam (including the duration of the exam)	1	50	50
TOTAL WORKLOAD / 25			6,36
	6		

Program Qualifications vs. Learning Outcomes Consider the program qualifications given below as determined in terms of learning outcomes and acquisition of capabilities for all the courses in the curriculum. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right.

No	Program Qualifications		Contribution						
110		0	1	2	3	4			
1	Be able to understand the relationships of several aspects of doing business globally within an interdisciplinary approach.			x					
2	Have necessary and sufficient knowledge as well as the analytical ability to evaluate his/her knowledge and information in his/her field.				x				
3	Be able to adapt to rapidly changing global business environment and be open to new ideas and business practices.			x					
4	Have necessary skills required to implement his/her knowledge in real life situations and to develop an effective problem solving and decision making capabilities.					x			
5	Have the sufficient technical knowledge and the ability to improve his/her professional qualifications.				x				
6	Be able to understand and evaluate the problems in his/her field and to discuss and express his/her opinions clearly.				x				
7	Be able to understand the obstacles he/she faces in his/her field and to criticize them within an analytical point of view.			x					
8	Be able to propose possible solutions to problems faced within both national and international arena with an understanding of the importance of life-long learning and social responsibilities.				x				
9	Be able to use the theoretical and practical knowledge obtained in his/her field in analyzing and evaluating data.					x			
10	Be able to learn the second foreign language, if taken, at least in the European Language Portfolio B1 General Level	x							
11	Be able to work both independently and as a team member to solve problems in his/her field.					x			
12	Develop effective communication skills.					x			

Scale for contribution to a qualification: 0-none, 1-little, 2-moderate, 3-considerable, 4-highest