



ÇANKAYA UNIVERSITY
Faculty of Economics and Administrative Sciences
Course Definition Form

Part I. Basic Course Information

Department Name	INTERNATIONAL TRADE	Dept. Numeric Code	3 3
Course Code	I N T T 4 0 5	Number of Weekly Lecture Hours	3
		Number of Weekly Lab/Tutorial Hours	0
		Number of Credit Hours	3
Course Web Site		ECTS Credit	0 5

Course Name and Other Course Information

This information will appear in the printed catalogs and on the web online catalog.

English Name	International Investment
Turkish Name	Uluslararası Yatırım
Mode of Delivery	Lecture
Language of Instruction	English

Course Description

Provide a brief overview of what is covered during the semester. This information will appear in the printed catalogs and on the web online catalog.

Maximum 60 words.

In a world where international investment and capital becomes increasingly more important, it is necessary for us, as the students of department of international trade, to learn about this subject. In this course, as outlined below, we will first analyze the process of internationalization of financial markets, then study international portfolio investments, direct foreign investment, multinational corporations and and then investigate their effects on the economies.

Prerequisites (if any) <i>Give course codes and check all that are applicable.</i>	1 st	2 nd	3 rd	4 th
	<input type="checkbox"/> Consent of the Instructor	<input type="checkbox"/> Senior Standing	<input type="checkbox"/> Give others, if any	
Co-requisites (if any)	1 st	2 nd	3 rd	4 th
Course Type <i>Check all that are applicable</i>	<input checked="" type="checkbox"/> Must course for dept. for other dept.(s) <input type="checkbox"/> Must course for other dept.(s) <input type="checkbox"/> Elective course for dept. <input type="checkbox"/> Elective course			

Part II. Detailed Course Information**Course Objectives***Maximum 100 words.*

To teach students the fundamental analysis of the international investment decisions
 To teach students the importance of international investment
 To deepen their knowledge about costs and benefits of international investment
 To teach the students the impact of capital flows on the economy, especially on developing economies including Turkey

Learning Outcomes*Explain the learning outcomes of the course. Maximum 10 items.*

At the end of this course students should
 -be equipped with basic concepts of international investment
 -be able to understand why and in what forms international investment occurs
 -be able to understand costs and benefits of international investment
 -develop the ability to think critically and analytically

Textbook(s)*List the textbook(s), if any, and other related main course material.*

Author(s)	Title	Publisher	Publication Year	ISBN
Donld Ball, Micheal Geringer, Micheal Minor and Jeanne McNett	International Business the Challenge of Global Competition	McGraw-Hill	2010	

Reference Books*List, if any, other reference books to be used as supplementary material.*

Author(s)	Title	Publisher	Publication Year	ISBN
Alan Shapiro	Foundations of Multinational Financial Management	John Wiley& Sons	2005	
Richard Caves, Jeffrey Frankel and Ronald Jones	World Trade and Payments an Introduction	Pearson	2007	

Teaching Policy*Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)*

In conducting the course, mainly lectures will be employed.

Laboratory/Studio Work*Give the number of laboratory/studio hours required per week, if any, to do supervised laboratory/studio work and list the names of the laboratories/studios in which these sessions will be conducted.*

No laboratory needed

Computer Usage*Briefly describe the computer usage and the hardware/software requirements for the course.*

No computer usage needed

Course Outline

List the weekly topics to be covered.

Week	Topic(s)
1	Capital Markets
2	The Globalization of Financial Markets
3	Euromarkets, Foreign Exchange Markets, Liberalization
4	Financial Innovation
5	International Portfolio Investments
6	International Assets
7	Midterm examination
8	Theories of Foreign Direct Investments
9	Effects of Foreign Direct Investment on Investing and Host Countries
10	Multinational Corporations
11	International Collaborative Ventures
12	The Economics of Financial Inflows to Developing Countries
13	Alternative Forms of Financial Inflows
14	Foreign Direct Investments and Turkey

Grading Policy

List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade.

Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage
Midterm exam	1	45						
Final exam	1	50						
Class participation	14	5						

ECTS Workload

List all the activities considered under the ECTS.

Activity	Quantity	Duration (hours)	Total Workload (hours)
Attending Lectures (<i>weekly basis</i>)	14	3	42
Attending Labs/Recitations (<i>weekly basis</i>)			
Preparation beforehand and finalizing of notes (<i>weekly basis</i>)	14	1	14
Collection and selection of relevant material (<i>once</i>)	1	4	4
Self study of relevant material (<i>weekly basis</i>)	14	2	28
Homework assignments			
Preparation for Quizzes			
Preparation for Midterm Exams (<i>including the duration of the exams</i>)	1	25	25
Preparation of Term Paper/Case Study Report (<i>including oral presentation</i>)			
Preparation of Term Project/Field Study Report (<i>including oral presentation</i>)			
Preparation for Final Exam (<i>including the duration of the exam</i>)	1	30	30
TOTAL WORKLOAD			143

TOTAL WORKLOAD / 25	
ECTS Credit	?

Program Qualifications vs. Learning Outcomes Consider the program qualifications given below as determined in terms of learning outcomes and acquisition of capabilities for all the courses in the curriculum. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right.

No	Program Qualifications	Contribution				
		0	1	2	3	4
1	Be able to understand the relationships of several aspects of doing business globally within an interdisciplinary approach.					x
2	Have necessary and sufficient knowledge as well as the analytical ability to evaluate his/her knowledge and information in his/her field.				x	
3	Be able to adapt to rapidly changing global business environment and be open to new ideas and business practices.					x
4	Have necessary skills required to implement his/her knowledge in real life situations and to develop an effective problem solving and decision making capabilities.				x	
5	Have the sufficient technical knowledge and the ability to improve his/her professional qualifications.				x	
6	Be able to understand and evaluate the problems in his/her field and to discuss and express his/her opinions clearly.			x		
7	Be able to understand the obstacles he/she faces in his/her field and to criticize them within an analytical point of view.					x
8	Be able to propose possible solutions to problems faced within both national and international arena with an understanding of the importance of life-long learning and social responsibilities.			x		
9	Be able to use the theoretical and practical knowledge obtained in his/her field in analyzing and evaluating data.				x	
10	Be able to learn the second foreign language, if taken, at least in the European Language Portfolio B1 General Level	x				
11	Be able to work both independently and as a team member to solve problems in his/her field.			x		
12	Develop effective communication skills.		x			

Scale for contribution to a qualification: 0-none, 1-little, 2-moderate, 3-considerable, 4-highest